

LEADERSHIP BOOTCAMP

Learn how to use AI without compromising on sustainability

**A 3-day teaser
led by KI Koala &
Sustainability Experience Lab**





DAY 1: Mapping the tension Field

Aims

Deliver a fast, credible, non-technical way to assess an organization's current position on the sustainability-AI intersection, filtering priorities and developing a shared vocabulary & vision

Building Blocks (to choose)

Twin Transition Mapping (smart+sustainable)

Twin Transition Briefing; AI Inventory Sprint; Commitments Audit; Trade-offs mapping; Stakeholder Expectation Mapping; Priority Matrix

Hands-on Future-driven Decisions Making

Decision Simulator; Futures Thinking & Vision; Megatrends Mapping

Takeaways

Day 1 trains organizational diagnosis and fast decision-making, building situational awareness (where you stand), identifying key stakeholders (who is on your side) & boosting agency (what to do next)



DAY 2: Solutions & implementation

On the basis of identified challenges and priorities, develop a framework for implementation, select and test tools that could assist your action.

From Trade-off Logic to Implementation Logic

Choice Architecture & Sustainable Practices; Defaults, Feedback & Nudging; Policy-Practice Translation using Solutions Portfolios

Demonstration Lab: AI-powered Solutions

Tool-tasting Session; Guided Use-case Sprint; Guided Prototyping

Day 2 creates AI fluency with accountability, via sprints addressing real challenges, evaluating outputs & building a go/no-go checklist for AI use



DAY 3: Strategic communication

Set the basis for strategic communication, understanding foundational principles for impactful internal and external communication.

From Framework to Story

Must-haves of a credible story; Audience Reverse-Engineering; Story-telling sprint; Human versus Machine Communication

Greenwashing Prevention

Communication Failure Patterns; Story Rewriting Workshop

Day 3 trains the ability to take a complex policy, framework, or data analysis and translate it into a compelling, honest ready-to use story that moves, without oversimplifying or misleading.

- Outcome:** The program provides a general outline of topics, complemented by a detailed portfolio of modules for organizations to pick and choose what suits best their needs. It equips participants with a set of competences they can carry into their daily work and results in a set of concrete plans to use in detailed strategies.
- Format:** The Bootcamp is online, combining online inputs and exercises with in-person group-work for consolidated knowledge and team-interaction. Participating in the bootcamp requires no technical experience.
- Methods:** This bootcamp is deliberately designed to feel nothing like a training course. Every element of its methodology is chosen to accelerate genuine skill development in a compressed timeframe. The program is gamified and immersive, using your own organization as material. We use games to trigger empathy, empower action and take anxiety away from decision-making.
- Contact:** This bootcamp is co-designed and co-facilitated by KI Koala and Sustainability Experience Lab. We share the conviction that the twin transition cannot be navigated by digital experts and sustainability experts working in separate rooms; therefore we join forces, allowing you to benefit from two distinct professional lenses applied simultaneously to the particular challenges you face.

Book a 30-minute discovery call to discuss the particularities of your organization & tailor modules to fit your specific context and needs.

Reach out at: office@sustainabilityexperience.eu | www.sustainabilityexperience.eu

LEAD THE TRANSITION

Get your organization ready to navigate the intersection of sustainability and AI with confidence

